

Module 04: The End of Optimism? The Great Depression in Europe

Evidence 23: "Arbeit und Brot:" Hitler Campaign Poster



Introduction

The following poster demonstrates how Nazi propagandists effectively employed simple yet powerful images. It reads, "Work and Bread — Through List 1."

Document



Source:

"Arbeit und Brot durch Liste 1," 1932. Auftraggeber: NSDAP, Rudolf Heß. Grafiker: KFB, Druck: M. Müller und Sohn, München Bundesarchiv, Plak. 2/42/155.